

*A Better Tomorrow,
One Community at a Time*

SUSTAINABLE JERSEY[®]

• CERTIFIED •

www.SustainableJersey.com



Sustainable Jersey® is a
certification program for municipalities in
New Jersey that want to go green, save
money, and take steps to sustain their
quality of life over the long term.

- Identifies actions that municipalities can implement to become certified
- Provides clear guidance and tools to enable communities to make progress on each action
- Provides access to grants and identifies funding opportunities for municipalities to make progress toward the actions
- Encompasses the three equal, interrelated components of sustainability:

Prosperity: Support local economies and use community resources

Planet: Practice responsible environmental management and conservation

People: Contribute to a strong civil society that provides opportunity for all

Local government participation is strictly voluntary and never mandated. Sustainable Jersey is New Jersey based and consensus driven. Certification actions are developed through an ongoing process of discussion and research that includes the participation of over 150 New Jersey leaders, experts, and organizations including state agencies, universities, non-profit organizations, and business leaders.

Actions for Sustainable Communities:

To become Sustainable Jersey Certified, municipalities must complete and document actions from this list.

BRONZE

The Bronze Level of certification requires the establishment of a mandatory **Green Team**, implementation of **2 out of 11 PRIORITY ACTIONS***, and a total of 150 points. Actions must be completed in 6 of 17 categories.

SILVER

The Silver Level of certification requires the establishment of a mandatory **Green Team**, implementation of **3 out of 11 PRIORITY ACTIONS***, and a total of 350 points. Actions must be completed in 8 of 17 categories.

PROSPERITY

ENERGY EFFICIENCY

	POINTS
Energy Tracking & Management*	10
Inventory & Upgrade All Buildings*	50
Energy Audits for One Building	20
Outreach Campaign to Local Business Community	10
Achieving Target Increase in Local Business Participation	10
High Performance Building	10
High Performance Building Portfolio	20
Home Performance with Energy Star Municipal Program	20
Home Performance with Energy Star Outreach	10

FOOD

Farmland Preservation Plans	10
Community or School Gardens	10
Buy Fresh Buy Local® Programs	10
Farmers Markets	10
Making Farmers Markets Accessible	5

LOCAL ECONOMIES

Green Business Recognition Program*	10
Green Jobs/Economic Development	10
Buy Local Campaign	10
Support Local Businesses	10

OPERATIONS AND MAINTENANCE

Fleet Inventory*	10
Meet Target for Green Fleets	30
Driver Training	10
Purchase Alternative Fuel Vehicle	10
Vehicle Conversions	10
Adopt Behavioral Policies	5
Adopt a Green Purchasing Policy by Ordinance	10
Adopt a Green Purchasing Policy by Resolution	5
Energy Efficient Appliances or Equipment	10
Green Cleaning Products	10
Green Maintenance Equipment and Materials	10
Recycled Paper	10
Create a Green Grounds and Maintenance Policy	10
Efficient Landscape Design	10
Integrated Pest Management	10
Minimize Water Consumption	10
Recycled Materials and Composting	10

ANIMALS IN THE COMMUNITY

Animals in the Community Education	10
Companion Animal Management Pledge	5
Companion Animal Management Plan	10
Pledge Supporting NJ Wildlife Action Plan	10
Wildlife Interaction Plan	10

BROWNFIELDS

Brownfields Inventory & Prioritization	10
Brownfields Reuse Planning	15

PLANET

To learn more visit www.SustainableJersey.com

CLIMATE MITIGATION & ADAPTATION

POINTS

Climate Adaptation: Flooding Risk* **20****Municipal Carbon Footprint*** **10**

Climate Action Plan 10

Community Carbon Footprint 10

Wind Ordinance 10

GREEN DESIGN

Green Building Policy/Resolution 5

Green Building Training 5

Create Green Development Checklist 10

Green Building Education 5

Site Plan Green Design Standards 20

Construction Waste Recycling 10

New Construction 20

Upgrade/Retrofit-Light Pollution 10

Upgrade/Retrofit-Water Conservation 10

INNOVATION & DEMONSTRATION PROJECTS

Geothermal Energy 10

Green Roofs 10

Raingardens 10

Solar 10

Wind 10

Innovative Community Project 1 10

Innovative Community Project 2 10

Innovative Community Project 3 10

LAND USE & TRANSPORTATION**Sustainable Land Use Pledge*** **10**

Complete Streets Program 20

Bicycle and Pedestrian Audit 5

Bicycle and Pedestrian Plan 10

Green Building & Environmental Sustainability Element 10

Smart Workplaces 10

NATURAL RESOURCES**Natural Resource Inventory*** **20****Water Conservation Ordinance*** **20**

Environmental Commission 10

Environmental Commission Site Plan Reviews 10

Open Space Plans 10

Water Conservation Education Program 10

Easement Inventory and Outreach 10

Easement Inspections and Evaluations 15

Clustering Ordinance 10

Environmental Assessment Ordinance 10

Habitat Conservation Ordinance 10

Tree Protection Ordinance 10

Community Forestry Plan and Canopy Goal 20

Tree Hazard Inventory 10

Tree Maintenance Programs 10

Tree Planting Programs 10

i-Tree Assessment of Municipal Trees 10

WASTE MANAGEMENT

POINTS

Prescription Drug Safety and Disposal* **10**

Bulky Rigid Plastics 10

Carpet and Foam Padding 10

Commercial & Institutional Recycling 10

Community Paper Shredding Day 5

Construction & Demolition Waste Recycling Ordinance 10

Food Waste 10

Non-Mandated Materials Recycling 10

Recycling Depot 10

Recycling Education & Enforcement 5

Shrink Wrap 10

Backyard Composting Program 5

EPA WasteWise Partner 5

Grass - Cut It and Leave It Program 5

Materials Reuse Program 10

Pay-As-You-Throw Program 10

Waste Audit of Municipal Buildings and Schools 10

Reusable Bag Education Program 5

ARTS & CREATIVE CULTURE

Establish a Creative Team 10

Creative Assets Inventory 10

Creative Placemaking Plan 10

COMMUNITY PARTNERSHIP & OUTREACH**Create Green Team - MANDATORY** **10**

Community Education & Outreach 10

Education for Sustainability Programs 10

Energy Education & Outreach 10

Green Challenges & Community Programs 10

Hold a Green Fair 10

"Green" Your Green Fair 10

School-based Energy Conservation Programs 10

DIVERSITY & EQUITY**Diversity on Boards & Commissions*** **10**

Environmental Justice in Planning & Zoning 10

Lead Education & Outreach Programs 10

Lead-Safe Training Programs 10

HEALTH & WELLNESS

Anti-Idling Education & Enforcement Program 10

Building Healthier Communities 20

Safe Routes to School 10

Shared Use Agreements 10

SUSTAINABILITY PLANNING

Community Asset Mapping 10

Community Visioning 10

Community Sustainability Plan 25



Getting Started

To start the program, you need to adopt a resolution of participation and then register your municipality at the Sustainable Jersey website. The website provides the list of sustainability actions and implementation tools available for your community.

Benefits of Participation

Sustainable Jersey certification is a prestigious designation for municipal governments in New Jersey. Registered and certified communities gain priority access to many grant programs and are eligible to apply for the Sustainable Jersey Small Grants Program. By registering or achieving certification, your municipality will receive free training, invitations to special events, and news about the latest resources to assist you on your journey to becoming a sustainable community.

For inquiries or to join our e-list please contact
info@sustainablejersey.com



Sustainable Jersey



SJ_Program

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